



November 2011

Mark Hackel's 1,000 Mile "Adopt-a-County-Road" challenge

The appearance of our roads helps to create a welcoming environment. Join County Executive Mark A. Hackel in his quest to have individuals, community groups and businesses adopt county roads. Visit the refreshed website and be sure to view the map that our office helped to create which depicts available roads as well as those that already have a team in place. ([more](#))



Q & A with Julie Gustafson, new director of the Macomb-OU INC

With nearly 13 years experience at the helm of one of New Hampshire's most successful business incubators, Julie Gustafson has been hired by Oakland University to lead the Macomb-OU INC. ([more](#))

Sparks fly as new welders are trained in unique partnership

Macomb County Department of Planning & Economic Development staff were pleased to work with **Macomb Community College** and local company **Pro Weld** to forge a new partnership for training AWS-certified welders. ([more](#))



Neighborhood Stabilization Program

The U.S. Dept of Housing and Urban Development (HUD) gave us nearly \$10 million to spend with some very specific spending guidelines. Where did the money go? ([more](#))



Upcoming Events

Business Forum - Macomb County Executive joins *The Macomb Daily* to facilitate dialogue about doing business in Macomb County on Thursday, Nov. 10 ([details](#))

Global Access Exporter Forum "A world of new ideas for expanding your international business awaits you." This MEDC event will be held on Friday, Nov. 18 in Novi with special focus on the new federal and state programs that can help you tap a global market. Governor Rick Snyder will deliver a special message to participants. ([details](#))

Visit www.macombbusiness.com for a complete list.

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Is your organization on Facebook yet?

The latest figures are staggering - more than 750 million users worldwide. If Facebook were a country, its population would be topped by only China and India and would be double the size of the entire U.S.A. Are you there yet? ([more](#))



Business Spotlight

Lynnie B's Incredible Edibles to open in Roseville. Move over Cake Boss, there's a new diva in town and her cakes rival yours! Learn how this soon-to-open treatery took advantage of our business planning services to make her frosting dreams come true! ([more](#))

